

**Fiverr Marketplace and Creatng an Optimized Gig For Ranking**

1. Creating Fiverr Account
2. Setup Fiverr Profile
3. Gig Research
4. Keyword Analysis
5. Creating a Gig/Service

* Gig Title
* Select Catagory
* Setup Search Tags
* Scope and Pricing
* Gig Description
* FAQ
* Requirements
* Gig Image
* Skill Test

**Gig Descriptions:**

**Keywords -**

Facebook Conversion API

Facebook Conversion API with GTM

Facebook Pixel Setup

Fix Facebook PIxel

**Gig Description for Facebook Conversion API**

Hi!

I am an expert in setup **Facebook conversion API**, Server-side tracking and fixing Facebook Pixel issues, **IOS 14/14.5 Update** with GTM

Senario: Facebook was using third-party cookies (under **facebook domain**) to track conversions and build remarketing audience which is no longer working in the near future due to various tracking preventions like ITP’s and IOS 14/14.5 Updates which shorten **cookie lifetime** and block **third-party cookies.**

Solution: Facebook now suggests tracking conversions from **server-sid**e using **Conversion API** with ensuring **first-party domain** tracking (under **my domain**) which will later **bypass ITP’s** and **blocking cookies** and ensures accurate conversion data and **remarketing audiences.**

**My Service Includes**

1. Install GTM on Website

2. Setup Facebook Conversion API

3. Server-side Tracking

4. Standard Event (ViewContent, AddToCart, InitiateCheckout, Lead, Purchase etc)

5. Custom Event

6. Event Deduplication

7. Fix Pixel Diagnostics

8. Domain Verification

9. AEM Setup

**The speciality of My Service**

1. First-Party Domain

2. Custom Domain

3. Cookie life extension

**The Web Platform I Work**

1. Shopify

2. WordPress

3. Woocommerce

4. Clickfunnels

5. Any Custom Websites

**Note: Please inbox before order…**

**Gig Image Size:**

**1280 x 769 px**

**Payoneer SignUp Link:**

[**http://share.payoneer.com/nav/CKe\_W27EYTChBkGPqWaOhlI\_22wpMe8o29HZVlFNwlDQAWswD4Hn2bVFvqXOvvC704Ir8dyqcp8y5SwxSOsd6g2**](http://share.payoneer.com/nav/CKe_W27EYTChBkGPqWaOhlI_22wpMe8o29HZVlFNwlDQAWswD4Hn2bVFvqXOvvC704Ir8dyqcp8y5SwxSOsd6g2)

**Fiverr SignUp Ling:**

[**http://www.fiverr.com/s2/0712583321**](http://www.fiverr.com/s2/0712583321)